

DIGITAL JOURNAL

Erin Jansen Of NetLingo.com Reveals The Top 10 Trends of 2013 On The Ultimate Typing Website, eReflect Shares

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In 2013, renowned dictionaries like Oxford Dictionaries expanded their word entries with many Internet-derived words, including, status, like, poke and tweet. Selfie was even chosen as 2013's "top word" by Oxford Dictionaries. NetLingo founder, Erin Jansen, [made a few different choices in her top 10 list](#), and divulged to eReflect's blog readers her Top 10 Trends of 2013. She recently talked about those words in a guest blog featured at the Ultimate Typing™ official weblog, and her word list includes the terms "frape" and "big data" as some of the most prevalent among Internet users.

Jansen's listicle— another one of her top ten words — features technical words like Big Data. Big Data refers to the ever-increasing amount of information companies have in their disposition but cannot process using conventional technology. It's an information resource with unimaginable potential for business growth.

The list also includes the word frape, a portmanteau word that combines the word "rape" and the letter F; it refers to the process of hacking into a person's Facebook account in order to change their personal information. It's a word that unfortunately shows the negative side of ubiquitous technology. Other social media-inspired words are hashtag and influencer, which come from Twitter and LinkedIn respectively. Hashtag is a word or phrase in Twitter that serves as a metadata identifier, and it's made the # one of the most well-known symbols these days. Listicle is another Internet word that accurately depicts how e-content affects written language and communication as a whole. Essentially, listicles are articles that are structured as lists. Listicles are a popular user-friendly online content structure that's favored by many social networking and news sites, from BuzzFeed to Mashable and Huffington Post.

Revenge porn, TBT (truth be told), MCM (man crush Monday) and WCW (woman crush Wednesday) also made it to the list. From acronyms to online trolling activity like fraping, 2013 was the year of social media binging.

Language is constantly being enriched with Internet lingo; it's proof that the web is a truly popular, parallel reality that people of all ages participate in. eReflect's prediction is that as the evolution of the Internet and the advancement of technology progress, people's day to day lives are expected to become even more dependent on hand-held devices and the Internet. This means that abilities that were once seen as the responsibility only of computer professionals, including typing skills, coding, and general computer literacy need to be treated as equally important with the more traditional skills of reading, writing and spelling.

About Ultimate Typing™

Ultimate Typing™ software is designed specifically for the improvement of typing skills. Created by eReflect, a world leader in e-learning and self-development software, Ultimate Typing™ has been informed by the latest developments in the science of touch typing.

Since its creation in 2006 by Marc Slater, the company has already catered to over 112 countries all over the world, offering products with the latest cutting-edge technology, some of which are among the world's most recognized and awarded in the industry.

Read the full story at <http://www.prweb.com/releases/2014/03/prweb11670100.htm>