Dear Erin Jansen,

I would like to Congratulate you on being named to the first annual AlwaysOn "Top 25 Women in Tech to Watch" List.

Selection for the List, was based on the following criteria:

- Overall innovation
- Ability to identify new market opportunities
- Commercialization of new products and services
- Creation of stakeholder value
- Media buzz and awareness in the Tech community

For reference, below is the complete List of "The Top 25 Women in Tech to Watch." This year's Winners will be celebrated at a special luncheon, presented by Accenture, at "Venture Summit Silicon Valley," taking place at the Rosewood Hotel on Sand Hill, Tuesday, December 8, at 12:00pm. The attached Link will provide you with a look at the Agenda for "Venture Summit Silicon Valley, to Date http://alwayson.goingon.com/permalink/post/32741

We look forward to seeing you at "Venture Summit Silicon Valley"!

Best,
Marc B. Sternberg
President & COO
AlwaysOn
www.alwayson.goingon.com
Venture Summit Silicon Valley is a two-day gathering that highlights the significant economic, political, and technology trends impacting the global growth investor. The Venture Summit features the most influential institutional investors, venture capitalists, corporate buyers, investment bankers, and research analysts in keynote presentations and panel debates. The Venture Summit will also host 14 Best of Breed CEO Showcases handpicked from the AlwaysOn annual top 100 private company list and 36 other qualified six-minute CEO pitches from companies seeking later-stage capital or potential acquirers.

The Venture Summit’s goal is to match growth company buyers and sellers and identify the most promising innovation-driven, growth investment opportunities. Like its sister event in Boston, Venture Summit Silicon Valley is the top business-development and thought-leadership event for venture-backed companies. We’re excited to feature the Global Silicon Valley's top thought leaders at the Venture Summit.

Who Attends
Five hundred institutional investors, venture capitalists, investment bankers, research analysts, and corporate buyers will attend Venture Summit Silicon Valley. The most influential members of the financial and technology media and blogging community will also be on hand to moderate debates and cover the action. Executives attend Venture Summit Silicon Valley to identify and debate emerging investment opportunities in venture and private equity funds and private growth companies, and to build high-level relationships with technology and greentech CEOs and corporate buyers.

Trends and Topics
- Addressing the Private-Company Liquidity Crisis
- Strategic Investment Banking In a Changed World
- The Green in Green
- VC in DC
- Private Equity to the Rescue
- Mobile: Unlimited Horizons
- On-Demand Video Has Arrived; Who Profits?
- Cloud Computing: The Competition Continues
- Angel Investing Success Stories
- Fuel Cells vs. Batteries
- Green Consumer Products
- The Next Generation Automobile
- Biofuel Refining
- The Green Home
- Waste and Pollution Treatment
- The 500,000 Year Timeline
- Green Energy Companies
- Mega-Projects–Watering and Cooling the World
- Big vs. Small–Synergies for Green Civilization
- Fuel Cells
- Public and Private, Who is Greenest?
- What are the Most Lucrative, Transformative Green Technologies?

Venture Summit 2009 Speakers
- Sam Angus, Partner, Fenwick & West
- Dwight Badger, Advanced Equities
• Woody Benson, Partner, Prism VentureWorks
• Ken Berryman, SVP, Symantec
• Victor Boyajian, National Chair, Venture Capital, Sonnenschein
• Lise Buyer, Founder & Principal, Class V Group
• Todd Chaffee, General Partner, Institutional Venture Partners
• Tim Chang, Principal, Norwest Venture Partners
• Joyce Chung, Managing Director, Garage Technology Ventures
• Doug Cogen, Co-Chair, M&A Group, Fenwick & West
• Ron Conway, Founder, Angel Investors LP
• David Cowan, Partner, Bessemer Venture Partners
• Jai Das, Partner, SAP Ventures
• Gordon Davidson, Chairman, Fenwick & West
• Neal Dempsey, Managing General Partner, Bay Partners
• Paul Deninger, Vice Chairman, Jefferies & Co.
• Dixon Doll, Co-founder & General Partner, DCM
• Tim Draper, Managing Director, Draper Fisher Jurvetson
• Esther Dyson, Founder, EDVentre
• Rebecca Fannin, International Editor, Asian Venture Capital Journal
• Jennifer Fonstad, Managing Director, Draper Fisher Jurvetson
• Bambi Francisco, Vator.tv
• Michael Grimes, Morgan Stanley
• Bill Gurley, Partner, Benchmark
• Jamie Hale, UBS Private Funds Group
• Kevin Hamilton, US CEO, IREX
• Howard Hartenbaum, August Capital
• Brian Helman, CFO, Rosetta Stone
• R. Paul Herman, CEO, HIP Investor
• Jason Hutchinson, Managing Director, Houlihan Lokey
• Kevin Jones, Founding Principal, Good Capital
• Deepak Kamra, General Partner, Canaan Partners
• Nagraj Kashyap, VP, Qualcomm Ventures
• Jim Kelliher, CFO, LogMeIn
• Packy Kelly, Partner, KPMG
• Paul Kwan, Managing Director, Morgan Stanley
• Michael Kwatinetz, General Partner, Azure Capital Partners
• Rachel Lam, SVP, Time Warner Investments
• Ed Lambert, SVP, Bridge Bank
• Ray Lane, Managing Partner, KPCB
• David Lavallee, Managing Director, Revolution Partners
• David Lawee, Corporate Vice President, Google
• George Lee, Managing Director, Goldman Sachs
• Richard Lim, Managing Director, GSR Ventures
• Bill Maris, Managing Partner, Google Ventures
• Joseph Marks, Principal, Coller Capital
• Colin McGrady, Cogent Capital
• Doug Merritt, EVP, SAP
• Jamie Montgomery, CEO, Montgomery & Co.
• Sanjiv Parikh, Managing Director, Corporate Ventures, Hewlett-Packard
• Jim Parsons, Silicon Valley Bank
• Arden Pennell, Vice Editor, AlwaysOn
• Nancy Pfund, Managing Partner, DBL Investors
• Hilton Romanski, VP, Corporate Development, Cisco
• Mike Rubino, CFO, A123Systems
• Reese Schroeder, Managing Director, Motorola Ventures
• Chad Seiler, Partner, KPMG
• Aydin Senkut, President & Founder, Felicis Ventures
• Ram Shriram, Founding Partner, Sherpalo Ventures
• Glenn Solomon, Managing Partner, GGV Capital
• Kara Swisher, All Things Digital
• Omar Tawakol, BlueKai
• Kevin Thompson, CFO & COO, SolarWinds
• Liz Tinkham, Global Managing Director, Accenture
• Louis Toth, Senior Managing Director, Comcast Interactive
• Gary Vollen, Managing Director, Baird & Co.
• Eric Wesoff, Senior Analyst, Greentech Media
• Ann Winblad, Co-founder & Managing Director, Hummer Winblad
• Marianne Wu, Partner, Mohr Davidow Ventures
• Omar Tawakol, CEO, BlueKai

2009 CEO Showcase Companies
• CrowdFlower
• Good Data
• Bling Nation
• Marketo
• Groovy Corp
• PubMatic
• Chictopia
• Artha Money
• GroundLink
• Visuvi

Top 25 Women to Watch in Tech
• Catherine Cook, Founder, myYearbook
• Caterina Fake, Founder, Hunch and Flickr
• Eileen Gittens, CEO and Founder, Blurb
• Erin Jansen, CEO and Founder, NetLingo
• Mary Lou Jepsen, CEO and Founder, Pixel Qi
• Jasmine Kim, CEO, ImageSpan
• Susan Leschne, Ph.D, Founder and Chief Scientist, Qteros
• Darlene Liebman, Co-Founder, HowCast Media
• Julie Mattern, Founder and Chief Technologist, The Rubicon Project
• Marissa Mayer, VP, Search Products and User Experience, Google
• Alicia Morga, CEO, Consorte Media
• Tammy Nam, VP, Marketing and Content, Scribd
• Anna Patterson, President and Co-Founder, Cuil
• Ashley Qualls, Founder, WhateverLife
• Lisa Rutherford, President, Two Fish
• Sheryl Sandberg, COO, Facebook
• Ann Shepherd, VP, Marketing, Open Table
• Rashmi Sinha, CEO and Co-Founder, SlideShare
• Lisa Stone, CEO, BlogHer
• Gina Trapani, Founding Editor, Lifehacker
• Mena Trott, Co-Founder and President, Six Apart
• Donna Wells, CMO, Mint
• Anne Wojcicki, Co-Founder, President Products, 23andme
Venture Summit Brand Sponsor Program
Sponsors gain brand exposure and communicate their leadership positions to Venture Summit attendees through a powerful combination of video commercials, e-marketing campaigns, print advertising, on-site material distribution, signage, and program exposure. Brand sponsorship is open to technology, service and investment firms, and high-end consumer brands.

CEO Showcase Opportunities
Thirty-six top CEOs will have the opportunity to present their market strategies and business partnering objectives on the main stage at Venture Summit Silicon Valley. Qualifying companies are either public or privately held and ideally come from one of the following industry sectors:

- SaaS and Enterprise
- Cloud and Infrastructure
- Wireless
- Consumer Internet
- Digital Media
- Greentech
- Enabling Tools and Devices
- Digital Education

To find out how your company can join Venture Summit Silicon Valley’s distinguished group of sponsors, and for detailed information on the CEO Showcase opportunity, please contact:

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**Event Tickets**
If you want to order your ticket by phone or inquire about group rates, contact John Schwartz at 310.721.9451 or john@alwayson-network.com.

**Program Information**
If you have feedback on our program or would like to suggest speakers or panel topics, contact:

Arden Pennell  
arden@alwayson-network.com  
917.499.8379

Speaker proposals should include bio, prior speaking engagements, and proposed topics, and are requested no later than six weeks prior to the event.
Current Venture Summit Silicon Valley 2009 Program:

Tuesday, December 8, 2009

8:30am  Opening Remarks
Ballroom 1  Co-Host: Tony Perkins, Founder, AlwaysOn
            Co-Host: Arden Pennell, Program Director, AlwaysOn

8:45am  Keynote: What is Really Happening to the VC Industry?
Ballroom 1  Bill Gurley, Partner, Benchmark

9:15am  The VC Industry in Transition -- What’s Next for Sand Hill Road? Experienced
Ballroom 1  VCs Discuss The Future of the Asset Class, as LPs, Banks and
            Markets Undergo Changes
            Moderator: Packy Kelly, Partner, KPMG
            Todd Chaffee, General Partner, Institutional Venture Partners
            David Cowan, Partner, Bessemer Venture Partners
            Dixon Doll, Co-founder & General Partner, DCM
            Deepak Kamra, General Partner, Canaan Partners
            Ann Winblad, Co-founder & Managing Director, Hummer Winblad

10:00am  Break

10:20am  Exits: What’s the M&A and IPO Outlook for 2010?
Ballroom 1  Moderator: Julia Reigel, Partner, Wilson Sonsini Goodrich & Rosati
            Paul Deninger, Vice Chairman, Jefferies & Co.
            George Lee, Managing Director, Goldman Sachs
            Michael Grimes, Managing Director, Morgan Stanley
            Ivan Brockman, Sr. Managing Director, The Blackstone Group
            Ethan Topper, CEO, Union Square Advisors

10:20am  Keynote: The Deal -- The Importance of Free-Trade
Ballroom 2  Tim Draper, Managing Director, Draper Fisher Jurvetson

10:30am  Bulls in a China Shop -- The Local Advantage in Chinese VC
Ballroom 2  As the Chinese VC market matures and major American tech firms are bested by
            Chinese rivals, how do Leading Venture Firms hone their local advantage?
            Moderator: Rebecca Fannin, International Editor, Asian Venture Capital Journal
            Tim Draper, Managing Director, Draper Fisher Jurvetson
            Richard Lim, Managing Director, GSR Ventures
            Glenn Solomon, Managing Partner, GGV Capital

11:00am  What Funding Crisis?
Ballroom 1  Silicon Valley’s Leading Early & Angel Investors Discuss What’s Whetting Their
            Appetite and the 2010 Funding Strategy
Moderator: Sam Angus, Partner, Fenwick & West
Ron Conway, Founder, Angel Investors LP
Joyce Chung, Managing Director, Garage Technology Ventures
Esther Dyson, Founder, EDVenture
Aydin Senkut, President & Founder, Felicis Ventures
Howard Hartenbaum, Partner, August Capital

11:05am  CEO Showcase — Internet & Consumer
Ballroom 2  Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn
Joe Ward, CEO, Groovy Corp.
Phil Fernandez, CEO, Marketo
Helen Zhu, CEO, Chictopia
Alex Mashinsky, CEO, Groundlink
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank

11:45am  Fireside Chat: The VC 100 --Insights & VC Outlook
Ballroom 1  Tony Perkins, Founder & Editor, AlwaysOn
Victor Boyajian, Global Chair, Sonnenschein Venture Technology Group

11:45am  CEO Showcase — Mobile & Software
Ballroom 2  Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn
Jai Haissman, CEO, Affective Interfaces
Rahul Sonnad, CEO, Geodelic
John Corshen, CEO, GoingOn
Patrick R. McEntee, CEO, AUXO
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank

12:20pm  Announcing the Top 25 Women in Tech, Presented by Accenture
Ballroom 1  Liz Tinkham, Global Managing Director -- Management Consulting and Integrated Markets, Communications & High Tech Operating Group, Accenture

12:40pm  Lunch

1:40pm  CEO Showcase Sessions
Ballroom 1  Rajeev Goel, CEO, PubMatic

2:00pm  Corporate Buyers — Where’s the Action for 2010?
Ballroom 1  Hear from the most active acquirers of AlwaysOn's top private companies about next year's strategy
Moderator: Doug Cogen, Co-Chair, M&A Group, Fenwick & West
David Lawee, VP Corporate Development, Google
Ken Berryman, SVP, Strategy, Symantec
Hilton Romanski, VP, Corporate Development, Cisco
Doug Merritt, EVP, SAP

2:00pm  Addressing Private-Company Liquidity
Ballroom 2  Which are the best ways for stakeholders in private equities to buy & sell? After
a surge in 2009, what's the secondary-market outlook in 2010 and beyond?
Joseph Marks, Principal, Coller Capital
Colin McGrady, Managing Director, Cogent Capital
Jamie Hale, UBS Private Funds Group
Dwight Badger, CEO, Advanced Equities

2:45pm
Ballroom 1
The New-Millenium Strategy for Boutique & Middle-Market Banks
In the post-Lehman world, the banking sector is open to disruption. What's the 2010 outlook for leading boutiques and middle-market banks? What are alternate strategies to IPO?
Moderator: Craig Menden, Partner, Sonnenschein
Jamie Montgomery, CEO, Montgomery & Co.
Gary Vollen, Managing Director, Baird & Co.
David Lavallee, Managing Director, Revolution Partners
Jason Hutchinson, Managing Director, Houlihan Lokey

2:45pm
Ballroom 2
CEO Showcase — SaaS & Enterprise
Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn
Lukas Biewald, CEO, CrowdFlower
Roman Stanek, CEO, Good Data
Wences Casares, Meyer Malka, Co-CEOs, Bling Nation
Chris Boone, CEO, Visuvi
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank
Jim Parsons, Managing Director, Silicon Valley Bank

3:45pm
Ballroom 1
Fireside Chat
Gordon Davidson, Chairman, Fenwick & West

3:45pm
Ballroom 2
CEO Showcase Session -- Greentech
Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn
Phil Henson, CFO, Solar Power Partners
Pravin Jain, CEO, Senergen Devices
Trevor Stout, CEO, Integrity Block
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank

4:30pm
Ballroom 1
The IT Outlook for 2010 and Beyond -- The VC 100 Weigh In
The nation's top VCs who have produced exits for LPs and entrepreneurs discuss investing strategy in infrastructure and infotech
Moderator: Victor Boyajian, Global Chair, Sonnenschein Venture Technology Group
Woody Benson, Partner, Prism VentureWorks
Neal Dempsey, Managing General Partner, Bay Partners
Michael Kwatinetz, General Partner, Azure Capital Partners
Steve Harrick, General Partner, Institutional Venture Partners

5:00pm
Reception
Wednesday, December 9, 2009

8:30am  Secrets of a Successful IPO
Ballroom 1  Despite a trembling bear market, these executives steered companies to enormously successful exits in '09
Moderator: Kara Swisher, Co-Executive Editor, All Things Digital
Paul Kwan, Managing Director, Morgan Stanley
Mike Rubino, CFO, A123Systems
Jim Kelliher, CFO, LogMeIn
Kevin Thompson, CFO & COO, SolarWinds

9:15am  Why I Went Social -- And How You Can Too
Ballroom 1  As the VC Sector Enters a Post-Crisis Shakeout, Will Social Venture Investing Offer an Alternate Risk/Return Model (and help save the world)?
Moderator: Arden Pennell, VC Editor, AlwaysOn
Kevin Jones, Founding Principal, Good Capital
Nancy Pfund, Managing Partner, Double Bottom Line Investors
R. Paul Herman, CEO, HIP Investor

10:00am  Wireless Devices: Opportunities for the Global Growth Investor
Ballroom 1  Leading Investors Debate What's Promising in the Major-Growth Mobile Sector, from Healthtech to Smart Cities to Mobile Computing
Moderator: Bambi Francisco, Founder, Vator.tv
Reese Schroeder, Managing Director, Motorola Ventures
Tim Chang, Principal, Norwest Venture Partners
Nagraj Kashyap, VP, Qualcomm Ventures
Kevin Hamilton, US CEO, IREX

10:45am  Break & Refreshments

11:05am  Corporate Investors: Outlook 2010
Ballroom 1  Hear where top corporate venture firms are spending seed to mezzanine capital - which game-changing ideas do they want to fund?
Moderator: Chad Seiler, Partner, KPMG
Sanjiv Parikh, Managing Director, Corporate Ventures, Hewlett-Packard
Bill Maris, Managing Partner, Google Ventures
Louis Toth, Senior Managing Director, Comcast Interactive Capital
Jai Das, Partner, SAP Ventures
Rachel Lam, SVP, Time Warner Investments

11:50am  The Greentech Evolution — What’s Next?
Ballroom 1  A sophisticated analysis of the sector as a whole with top investors. After mini-bubbles, increased govt attention, spiraling public awareness, and huge VC outlays -- what's next for greentech investment? Where are we going?
12:35pm  Closing Remarks

This is an event you can't afford to miss. Click Here to buy your ticket to Venture Summit Silicon Valley. Act now before the show is sold out. We look forward to any thoughts on how our program is shaping up and hope to see you at Venture Summit Silicon Valley

Co-Presented by:

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