FOR IMMEDIATE RELEASE

“NSFW: The Little Black Book of Acronyms” and “Texting Terms”
Two New Internet Books

Whether They’re Naughty or Nice Online, NetLingo has Your Holiday Gifts Covered


You might be thinking WTF kind of title is NSFW and why do I need a book on texting terms? These two book releases highlight online jargon, the crazy array of letters, numbers and keyboard symbols that everyone’s using to comprise our digital conversations today. And what America is talking about is revealing…

“NSFW” is a shocking, innovative and ‘sexty’ little book containing only the naughty jargon that’s evolved from our highly sexualized culture and online ‘anonymous’ style of communication. Things to say to your ‘brogrammer’ or bae :) “Not Safe For Work” is for adults 18+ only, with acronyms too provocative to list here. Mature themes also include assicons, boobiecons, sexy smileys, leet profanity and a micro dose of ASCII art. It’s the ‘little black book’ after all. Take a peek: netlingo.com/naughty-or-nice.php

“Texting Terms” is NetLingo’s largest list of ALL the texting and internet acronyms. The ‘white’ version. Great for millennials and the White Elephant gift you need for the office holiday party. So, if this new lingo leaves you 404, GL trying to break the code, don’t worry, with these two books you can look up and decode any message in minutes. Both make great coffee table books, ‘toilet humor’ books, gag gifts and fun conversation starters.

NetLingo is the authoritative resource for internet acronyms and online culture, tracking thousands of terms about cyber business, technology, programming and of course, online jargon - the universal ‘net lingo’ used by millions of people on social media, smartphones and the web. “With the internet, new and ever-evolving language continues to emerge,” says Erin Jansen, founder, editor and scribe since 1995, and adds “it’s only getting bigger.” Erin receives new terms daily from her thousands of users, verifies their actual usage, then edits and adds them to the website each month.

The ‘NetLingo Girl’ is considered a web pioneer and has appeared on CNN, MSNBC, Fox News, BBC, ABC, NBC, CBS, and the Martha Stewart Show. She is an Internet Specialist, Social Psychologist, and writer and speaker on culturally relevant issues about technology and how it impacts our lives. At erinjansen.com, her mission is to educate and entertain people worldwide about online culture and communication.

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Press Contact: Rossana Jeran media@netlingo.com 310-663-7734 netlingo.com

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