Books about language from Babel

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Babel is a new summer show coming to CBC Radio One, and it’s all about words and language. Babel isn’t your typical show about English. It’s a conversation about our ever-evolving language in today’s Canada, where old ideas collide with new realities.

Babel premieres on Monday, June 25, at 11:30 a.m. on CBC Radio One.

The Babel team asked guests who will be coming on their show over the next 10 episodes to recommend a book about language they felt is worth reading. Check out the guests and their reading suggestions below!

Erin Jansen, Net Lingo.com, recommends Words That Work: It’s Not What You Say, It’s What People Hear by Frank Luntz: “It offers a behind the scenes look at how the tactical use of words and phrases affects what we buy, who we vote for and even what we believe in. Specifically, like the chapters “The Ten Rules of Successful Communication” and “The 21 Words and Phrases for the 21st Century,” because he examines how choosing the right words is essential.”