The Top 10 Internet Terms of 2018 according to NetLingo

From Political Acronyms to Parenting Jargon, and Business Disruptors to Millennial Speak, here are the Top 10, plus the Top 5 Internet Trends to Watch for in 2019

November 27, 2018 – Everyone’s talking tech this year, from our POTUS to Congress and the Millennials to Big Tech. Explanations of the bold terms are on NetLingo.com... HOW MANY HAVE YOU HEARD OF?

1. brain hacking - 2018 Jargon of the Year, big tech hooks us by making smartphones & apps a habit; Silicon Valley is ditching their devices due to Internet addiction, digital detox & child tech addiction.

2. NSFW - 2018 Acronym of the Year "Not Safe For Work" from post-#MeToo movements to celebrities tweeting "NSFW headlines" it inspired the new book "NSFW: The Little BlackBook of Acronyms"

3. clap back - If Oxford’s word is toxic, then the twitterverse is clapping back... it’s a noun, it’s a verb, it’s never been used more than NOW as influencers continue to perfect the art of the clapback, thx Ja Rule

4. co-working – sharing workplaces, it’s a millennial trend with co-living and co-sharing; working in the industry and living in urban areas is impacting people’s lives and creating new business opportunities

5. FIRE – it means "Financial Independence, Retire Early" bravo to millennial crusaders who are geeking out calculating compound interest and blowing up the whole concept of career and retirement

6. woke – young and old are becoming aware, like a man who’s a feminist, or a person's awareness of current affairs, it implies knowledge and empathy as in "You’re woke, so now things are, you know, real."

7. lawnmower parent – first tiger, then elephant, helicopter, dolphin, attachment, free-range, lawn mowers "mow down" a path for their snowflakes removing all obstacles that may cause a struggle

8. QAnon – what started as a cryptic post grew into a sprawling alternative theory about all things fake

9. #TFA – Omarosa said “they’d just hashtag it ‘TFA’ and move on when Trump did something insane,” it refers to the Twenty Fifth Amendment, as in the removal of the POTUS in the event of impairment...

10. blockchain – the muscle behind bitcoin (which Scrabble just added) it makes bitcoin transactions secure, reliable, and anonymous, it fueled a cryptocurrency craze and helps with ocean plastic too!

Read more about the bold terms on NetLingo.com and the Top 5 Online Trends to Watch in 2019:
1. deepfake / facial recognition / faceprint – OMG deepfake wait until you see the photo
2. social credit / social scoring / reputation score – scary stuff from China, wait it’s from big tech too
3. AI / artificial intelligence / machine learning / robotics – unbelievable developments
5. CBD – yes, as in the oil, it’s not an actual acronym because it stands for Cannabidiol

Top 10 Internet Terms of the Year, compiled by Erin Jansen, Internet Specialist, founder of NetLingo.com

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