

The Top 10 Internet Terms of 2018 according to NetLingo

From Political Acronyms to Parenting Jargon, and Business Disruptors to Millennial Speak, here are the Top 10, plus the Top 5 Internet Trends to Watch for in 2019

November 27, 2018 –Everyone's talking tech this year, from our POTUS to Congress and the Millennials to Big Tech. Explanations of the **bold terms are on NetLingo.com**... HOW MANY HAVE YOU HEARD OF?

1. **brain hacking** - 2018 Jargon of the Year, **big tech** hooks us by making **smartphones** & **apps** a habit; **Silicon Valley** is ditching their devices due to **Internet addiction**, **digital detox** & **child tech addiction**.
2. **NSFW** - 2018 Acronym of the Year "Not Safe For Work" from post-#MeToo movements to celebrities tweeting "NSFW headlines" it inspired the new book "**NSFW: The Little BlackBook of Acronyms**"
3. **clap back** - If Oxford's word is toxic, then the **twitterverse** is clapping back... it's a noun, it's a verb, it's never been used more than NOW as **influencers** continue to perfect the art of the clapback, thx Ja Rule
4. **co-working** – sharing workplaces, it's a **millennial** trend with **co-living** and **co-sharing**; working in the industry and living in urban areas is impacting people's lives and creating new business opportunities
5. **FIRE** – it means "Financial Independence, Retire Early" bravo to millennial crusaders who are **geeking out** calculating compound interest and blowing up the whole concept of career and retirement
6. **woke** – young and old are becoming aware, like a man who's a feminist, or a person's awareness of current affairs, it implies knowledge and empathy as in "You're woke, so now things are, you know, real."
7. **lawnmower parent** – first **tiger**, then **elephant**, **helicopter**, **dolphin**, **attachment**, **free-range**, lawnmowers "mow down" a path for their **snowflakes** removing all obstacles that may cause a struggle
8. **QAnon** – what started as a **cryptic post** grew into a sprawling alternative theory about all things **fake**
9. **#TFA** – Omarosa said "they'd just **hashtag** it 'TFA' and move on when Trump did something insane," it refers to the Twenty Fifth Amendment, as in the removal of the **POTUS** in the event of impairment...
10. **blockchain** – the muscle behind **bitcoin** (which Scrabble just added) it makes bitcoin transactions secure, reliable, and anonymous, it fueled a **cryptocurrency** craze and helps with ocean plastic too!

Read more about the **bold terms on NetLingo.com** and the **Top 5 Online Trends to Watch in 2019**:

1. **deepfake** / **facial recognition** / **faceprint** – OMG deepfake wait until you see the photo
2. **social credit** / **social scoring** / **reputation score** – scary stuff from China, wait it's from big tech too
3. **AI** / **artificial intelligence** / **machine learning** / **robotics** – unbelievable developments
4. **YIMBY** & **JOMO** - Yes In My Back Yard & Joy Of Missing Out – new attitude (not **NIMBY** & **FOMO**)
5. **CBD** – yes, as in the oil, it's not an actual **acronym** because it stands for Cannabidiol

Top 10 Internet Terms of the Year, compiled by Erin Jansen, Internet Specialist, founder of NetLingo.com

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