

web2.0 E X P O



WEB 2.0 EXPO 2007 IS A WRAP

Thousands of people gathered at Moscone West in San Francisco to push the boundaries of the next generation web. Check out all the conference coverage from this year:

- [Speaker presentations](#)
- [News & Coverage Page](#)
- [Web 2.0 Expo blog](#)
- [Photos](#) and [more photos](#)
- Attendees, add your User Generated Tshirt to the [Flickr photo pool](#)--tag your shirt photo "web2expotee"

WEB 2.0 IS HERE

From the folks who coined the term, Web 2.0 Expo is a new event that brings Web 2.0 to life and to your business. Are you a designer, developer, entrepreneur, operations manager, PM, business strategist or marketer--or all of the above--seeking to create and leverage the new web? Then come learn, network, share, and celebrate the Web 2.0 community. [Read more about Web 2.0 Expo...](#)

WHAT IS WEB 2.0 EXPO?

- A [conference](#) for web professionals, marketers and entrepreneurs
- An [expo](#) connecting the web ecosystem
- In-depth [workshops](#) to get you up to speed
- A [blog](#) by program participants
- An [event](#) open to all
- A chance to hear from [industry leaders](#)
- An [event](#) that turns the audience into participants
- A companion event to the [Web 2.0 Summit](#)
- Based on [concept defined](#) by Tim O'Reilly

Web 2.0 is here, now. Web 2.0 Expo is in San Francisco April 15-18 at Moscone West.

[Listen to an audio preview of Web 2.0 Expo](#) featuring O'Reilly Media CEO Tim O'Reilly and program chairs Jen Pahlka, Dave McClure and Brady Forrest.

[Download the Web 2.0 Expo 2007 Brochure \(PDF\)](#)

SAVE THE DATE FOR 2008

If you didn't make it to this year's event, save the date for next year. **Web 2.0 Expo will return to Moscone West, April 22-25, 2008.** Read more about our international events: [Web 2.0 Expo Toyko](#) and [Web 2.0 Expo Berlin](#).

Interesting in Sponsoring or Exhibiting at Web 2.0 Expo San Francisco in 2008? [Download the 2008 sponsor/exhibitor prospectus](#).

FEATURED KEYNOTES

Each keynote speaker at Web 2.0 Expo has played an important role in the development of their company, all of which have made vital contributions to the Web 2.0 ecosystem. [View the current keynote lineup](#)



[Jeffrey P. Bezos](#)

Founder & CEO, Amazon



[Eric Schmidt](#)

Chairman of the Board of Directors, Google, Inc. & Novell, Inc.



[Jeff Weiner](#)

Executive Vice President, Network Division, Yahoo! Inc.

LOOK WHO'S ALREADY REGISTERED FOR WEB 2.0 EXPO. . .

People from these Companies:

- Adobe Systems
- America Online
- American Greetings Interactive
- Apple
- BA Venture Partners

- BP
- Centers for Disease Control and Prevention
- Discovery Health Media
- Dow Jones & Company
- EMC
- Experian Interactive
- First Round Capital
- Great Spirit Ventures
- Hitachi, Ltd., Software Division
- Hummer Winblad Venture Partners
- IEEE, Inc.
- Intel Corporation
- Intuit
- Jet Propulsion Laboratory
- Labrador Ventures
- MTV Networks
- Magazine Publishers of America
- McGill University, Web Service Group
- Merrill Lynch
- Monster Worldwide
- Motion Picture Association of America
- Nokia
- North Bridge Venture Partners
- Northrop Grumman Information Technology
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- Standard & Poor's School Evaluation Services
- Sun Microsystems
- Symbol Technologies, Inc.
- The Heritage Foundation
- The Wall Street Journal Online
- Turner Broadcastings Systems Inc.
- University of Richmond
- University of Southern California
- Walt Disney Internet Group
- WhitePages.com

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Web 2.0 Principles and Best Practices

What does Web 2.0 mean for your company? Get the latest on the why, what, who and how of Web 2.0 in this O'Reilly Radar Report [Learn more](#)



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Booth 507 Moscone West - Level 2



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Rafe Needleman, CNET News.com
September 11, 2006



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Web 2.0 Expo

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