

Erin Jansen, Founder of NetLingo.com, recognized on "Top 25 Women in Tech to Watch" List - December 8, 2009



 **AlwaysOn**
Venture Summit Silicon Valley

December 8th–9th, 2009
Rosewood Sand Hill, Menlo Park, CA

Dear Erin Jansen,

I would like to Congratulate you on being named to the first annual AlwaysOn "Top 25 Women in Tech to Watch" List.

Selection for the List, was based on the following criteria:

- Overall innovation
- Ability to identify new market opportunities
- Commercialization of new products and services
- Creation of stakeholder value
- Media buzz and awareness in the Tech community

For reference, below is the complete List of "The Top 25 Women in Tech to Watch." This year's Winners will be celebrated at a special luncheon, presented by Accenture, at "Venture Summit Silicon Valley," taking place at the Rosewood Hotel on Sand Hill, Tuesday, December 8, at 12:00pm. The attached Link will provide you with a look at the Agenda for "Venture Summit Silicon Valley, to Date <http://alwayson.goingon.com/permalink/post/32741>
We look forward to seeing you at "Venture Summit Silicon Valley"!

Best,
Marc B. Sternberg
President & COO
AlwaysOn
www.alwayson.goingon.com



Venture Summit Silicon Valley is a two-day gathering that highlights the significant economic, political, and technology trends impacting the global growth investor. The Venture Summit features the most influential institutional investors, venture capitalists, corporate buyers, investment bankers, and research analysts in keynote presentations and panel debates. The Venture Summit will also host 14 Best of Breed CEO Showcases handpicked from the AlwaysOn annual top 100 private company list and 36 other qualified six-minute CEO pitches from companies seeking later-stage capital or potential acquirers.

The Venture Summit's goal is to match growth company buyers and sellers and identify the most promising innovation-driven, growth investment opportunities. Like its sister event in Boston, Venture Summit Silicon Valley is the top business-development and thought-leadership event for venture-backed companies. We're excited to feature the Global Silicon Valley's top thought leaders at the Venture Summit.

Who Attends

Five hundred institutional investors, venture capitalists, investment bankers, research analysts, and corporate buyers will attend Venture Summit Silicon Valley. The most influential members of the financial and technology media and blogging community will also be on hand to moderate debates and cover the action. Executives attend Venture Summit Silicon Valley to identify and debate emerging investment opportunities in venture and private equity funds and private growth companies, and to build high-level relationships with technology and greentech CEOs and corporate buyers.

Trends and Topics

- Addressing the Private-Company Liquidity Crisis
- Strategic Investment Banking In a Changed World
- The Green in Green
- VC in DC
- Private Equity to the Rescue
- Mobile: Unlimited Horizons
- On-Demand Video Has Arrived; Who Profits?
- Cloud Computing: The Competition Continues
- Angel Investing Success Stories
- Fuel Cells vs. Batteries
- Green Consumer Products
- The Next Generation Automobile
- Biofuel Refining
- The Green Home
- Waste and Pollution Treatment
- The 500,000 Year Timeline
- Green Energy Companies
- Mega-Projects—Watering and Cooling the World
- Big vs. Small—Synergies for Green Civilization
- Fuel Cells
- Public and Private, Who is Greenest?
- What are the Most Lucrative, Transformative Green Technologies?

Venture Summit 2009 Speakers

- Sam Angus, *Partner, Fenwick & West*
- Dwight Badger, *Advanced Equities*

- Woody Benson, *Partner, Prism VentureWorks*
- Ken Berryman, *SVP, Symantec*
- Victor Boyajian, *National Chair, Venture Capital, Sonnenschein*
- Lise Buyer, *Founder & Principal, Class V Group*
- Todd Chaffee, *General Partner, Institutional Venture Partners*
- Tim Chang, *Principal, Norwest Venture Partners*
- Joyce Chung, *Managing Director, Garage Technology Ventures*
- Doug Cogen, *Co-Chair, M&A Group, Fenwick & West*
- Ron Conway, *Founder, Angel Investors LP*
- David Cowan, *Partner, Bessemer Venture Partners*
- Jai Das, *Partner, SAP Ventures*
- Gordon Davidson, *Chairman, Fenwick & West*
- Neal Dempsey, *Managing General Partner, Bay Partners*
- Paul Deninger, *Vice Chairman, Jefferies & Co.*
- Dixon Doll, *Co-founder & General Partner, DCM*
- Tim Draper, *Managing Director, Draper Fisher Jurvetson*
- Esther Dyson, *Founder, EDVenture*
- Rebecca Fannin, *International Editor, Asian Venture Capital Journal*
- Jennifer Fonstad, *Managing Director, Draper Fisher Jurvetson*
- Bambi Francisco, *Vator.tv*
- Michael Grimes, *Morgan Stanley*
- Bill Gurley, *Partner, Benchmark*
- Jamie Hale, *UBS Private Funds Group*
- Kevin Hamilton, *US CEO, IREX*
- Howard Hartenbaum, *August Capital*
- Brian Helman, *CFO, Rosetta Stone*
- R. Paul Herman, *CEO, HIP Investor*
- Jason Hutchinson, *Managing Director, Houlihan Lokey*
- Kevin Jones, *Founding Principal, Good Capital*
- Deepak Kamra, *General Partner, Canaan Partners*
- Nagraj Kashyap, *VP, Qualcomm Ventures*
- Jim Kelliher, *CFO, LogMein*
- Packy Kelly, *Partner, KPMG*
- Paul Kwan, *Managing Director, Morgan Stanley*
- Michael Kwatinetz, *General Partner, Azure Capital Partners*
- Rachel Lam, *SVP, Time Warner Investments*
- Ed Lambert, *SVP, Bridge Bank*
- Ray Lane, *Managing Partner, KPCB*
- David Lavalley, *Managing Director, Revolution Partners*
- David Lawee, *Corporate Vice President, Google*
- George Lee, *Managing Director, Goldman Sachs*
- Richard Lim, *Managing Director, GSR Ventures*
- Bill Maris, *Managing Partner, Google Ventures*
- Joseph Marks, *Principal, Collier Capital*
- Colin McGrady, *Cogent Capital*
- Doug Merritt, *EVP, SAP*
- Jamie Montgomery, *CEO, Montgomery & Co.*
- Sanjiv Parikh, *Managing Director, Corporate Ventures, Hewlett-Packard*
- Jim Parsons, *Silicon Valley Bank*
- Arden Pennell, *Vice Editor, AlwaysOn*
- Nancy Pfund, *Managing Partner, DBL Investors*
- Hilton Romanski, *VP, Corporate Development, Cisco*
- Mike Rubino, *CFO, A123Systems*

- Reese Schroeder, *Managing Director, Motorola Ventures*
- Chad Seiler, *Partner, KPMG*
- Aydin Senkut, *President & Founder, Felicis Ventures*
- Ram Shriram, *Founding Partner, Sherpalo Ventures*
- Glenn Solomon, *Managing Partner, GGV Capital*
- Kara Swisher, *All Things Digital*
- Omar Tawakol, *BlueKai*
- Kevin Thompson, *CFO & COO, SolarWinds*
- Liz Tinkham, *Global Managing Director, Accenture*
- Louis Toth, *Senior Managing Director, Comcast Interactive*
- Gary Vollen, *Managing Director, Baird & Co.*
- Eric Wesoff, *Senior Analyst, Greentech Media*
- Ann Winblad, *Co-founder & Managing Director, Hummer Winblad*
- Marianne Wu, *Partner, Mohr Davidow Ventures*
- Omar Tawakol, *CEO, BlueKai*

2009 CEO Showcase Companies

- CrowdFlower
- Good Data
- Bling Nation
- Marketo
- Groovy Corp
- PubMatic
- Chictopia
- Artha Money
- GroundLink
- Visuvi

Top 25 Women to Watch in Tech

- Catherine Cook, Founder, myYearbook
- Caterina Fake, Founder, Hunch and Flickr
- Eileen Gittens, CEO and Founder, Blurb
- Erin Jansen, CEO and Founder, NetLingo
- Mary Lou Jepsen, CEO and Founder, Pixel Qi
- Jasmine Kim, CEO, ImageSpan
- Susan Leschine, Ph.D, Founder and Chief Scientist, Qteros
- Darlene Liebman, Co-Founder, HowCast Media
- Julie Mattern, Founder and Chief Technologist, The Rubicon Project
- Marissa Mayer, VP, Search Products and User Experience, Google
- Alicia Morga, CEO, Consorte Media
- Tammy Nam, VP, Marketing and Content, Scribd
- Anna Patterson, President and Co-Founder, Cuil
- Ashley Qualls, Founder, WhateverLife
- Lisa Rutherford, President, Two Fish
- Sheryl Sandberg, COO, Facebook
- Ann Shepherd, VP, Marketing, Open Table
- Rashmi Sinha, CEO and Co-Founder, SlideShare
- Lisa Stone, CEO, BlogHer
- Gina Trapani, Founding Editor, Lifehacker
- Mena Trott, Co-Founder and President, Six Apart
- Donna Wells, CMO, Mint
- Anne Wojcicki, Co-Founder, President Products, 23andme

Venture Summit Brand Sponsor Program

Sponsors gain brand exposure and communicate their leadership positions to the Venture Summit attendees through a powerful combination of video commercials, e-marketing campaigns, print advertising, on-site material distribution, signage, and program exposure. Brand sponsorship is open to technology, service and investment firms, and high-end consumer brands.

CEO Showcase Opportunities

Thirty-six top CEOs will have the opportunity to present their market strategies and business partnering objectives on the main stage at Venture Summit Silicon Valley. Qualifying companies are either public or privately held and ideally come from one of the following industry sectors:

- SaaS and Enterprise
- Cloud and Infrastructure
- Wireless
- Consumer Internet
- Digital Media
- Greentech
- Enabling Tools and Devices
- Digital Education

To find out how your company can join Venture Summit Silicon Valley's distinguished group of sponsors, and for detailed information on the CEO Showcase opportunity, please contact:

Eastern USA

Claudio Barrientos

claudio@alwayson-network.com

203.570.9790

Shannon Calvin

shannon@alwayson-network.com

office: 954.784.1290

mobile: 954.663.2086

Joshua Scherman

josh@alwayson-network.com

646.420.0074

Northern California/ Pacific Northwest

Nathan Entrekin

nathan@alwayson-network.com

530.277.7600

Greg Gausewitz

greg@alwayson-network.com

949.697.7495

Southern California

Marc Sternberg

marc@alwayson-network.com

310.403.3330

Nick Panvini

nick@alwayson-network.com

408.656.7876

Adam Rappoport

adam@alwayson-network.com

310.713.3649

Event Tickets

If you want to order your ticket by phone or inquire about group rates, contact John Schwartz at 310.721.9451 or john@alwayson-network.com.

Program Information

If you have feedback on our program or would like to suggest speakers or panel topics, contact:

Arden Pennell

arden@alwayson-network.com

917.499.8379

Speaker proposals should include bio, prior speaking engagements, and proposed topics, and are requested no later than six weeks prior to the event.



Current Venture Summit Silicon Valley 2009 Program:

Tuesday, December 8, 2009

8:30am **Opening Remarks**

Ballroom 1 Co-Host: Tony Perkins, Founder, AlwaysOn
Co-Host: Arden Pennell, Program Director, AlwaysOn

8:45am **Keynote: What is Really Happening to the VC Industry?**

Ballroom 1 Bill Gurley, Partner, Benchmark

9:15am **The VC Industry in Transition -- What's Next for Sand Hill Road?** *Experienced*

Ballroom 1 *VCs Discuss The Future of the Asset Class, as LPs, Banks and Markets Undergo Changes*
Moderator: Packy Kelly, Partner, KPMG
Todd Chaffee, General Partner, Institutional Venture Partners
David Cowan, Partner, Bessemer Venture Partners
Dixon Doll, Co-founder & General Partner, DCM
Deepak Kamra, General Partner, Canaan Partners
Ann Winblad, Co-founder & Managing Director, Hummer Winblad

10:00am **Break**

10:20am **Exits: What's the M&A and IPO Outlook for 2010?**

Ballroom 1 Moderator: Julia Reigel, Partner, Wilson Sonsini Goodrich & Rosati
Paul Deninger, Vice Chairman, Jefferies & Co.
George Lee, Managing Director, Goldman Sachs
Michael Grimes, Managing Director, Morgan Stanley
Ivan Brockman, Sr. Managing Director, The Blackstone Group
Ethan Topper, CEO, Union Square Advisors

10:20am **Keynote: The Deal -- The Importance of Free-Trade**

Ballroom 2 Tim Draper, Managing Director, Draper Fisher Jurvetson

10:30am **Bulls in a China Shop -- The Local Advantage in Chinese VC**

Ballroom 2 *As the Chinese VC market matures and major American tech firms are bested by Chinese rivals, how do Leading Venture Firms hone their local advantage?*
Moderator: Rebecca Fannin, International Editor, Asian Venture Capital Journal
Tim Draper, Managing Director, Draper Fisher Jurvetson
Richard Lim, Managing Director, GSR Ventures
Glenn Solomon, Managing Partner, GGV Capital

11:00am **What Funding Crisis?**

Ballroom 1 *Silicon Valley's Leading Early & Angel Investors Discuss What's Whetting Their Appetite and the 2010 Funding Strategy*

Moderator: Sam Angus, Partner, Fenwick & West
Ron Conway, Founder, Angel Investors LP
Joyce Chung, Managing Director, Garage Technology Ventures
Esther Dyson, Founder, EDventure
Aydin Senkut, President & Founder, Felicis Ventures
Howard Hartenbaum, Partner, August Capital

- 11:05am **CEO Showcase — Internet & Consumer**
Ballroom 2 *Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn*
Joe Ward, CEO, [Groovy Corp.](#)
Phil Fernandez, CEO, [Marketo](#)
Helen Zhu, CEO, [Chictopia](#)
Alex Mashinsky, CEO, [Groundlink](#)
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank
- 11:45am **Fireside Chat: The VC 100 --Insights & VC Outlook**
Ballroom 1 Tony Perkins, Founder & Editor, AlwaysOn
Victor Boyajian, Global Chair, Sonnenschein Venture Technology Group
- 11:45am **CEO Showcase — Mobile & Software**
Ballroom 2 *Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn*
Jai Haissman, CEO, [Affective Interfaces](#)
Rahul Sonnad, CEO, [Geodelic](#)
John Corshen, CEO, [GoingOn](#)
Patrick R. McEntee, CEO, [AUXO](#)
During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.
Ed Lambert, SVP, Bridge Bank
- 12:20pm **Announcing the Top 25 Women in Tech, Presented by Accenture**
Ballroom 1 Liz Tinkham, Global Managing Director -- Management Consulting and Integrated Markets, Communications & High Tech Operating Group, Accenture
- 12:40pm **Lunch**
- 1:40pm **CEO Showcase Sessions**
Ballroom 1 Rajeev Goel, CEO, [PubMatic](#)
- 2:00pm **Corporate Buyers — Where's the Action for 2010?**
Ballroom 1 *Hear from the most active acquirers of AlwaysOn's top private companies about next year's strategy*
Moderator: Doug Cogen, Co-Chair, M&A Group, Fenwick & West
David Lawee, VP Corporate Development, Google
Ken Berryman, SVP, Strategy, Symantec
Hilton Romanski, VP, Corporate Development, Cisco
Doug Merritt, EVP, SAP
- 2:00pm **Addressing Private-Company Liquidity**
Ballroom 2 *Which are the best ways for stakeholders in private equities to buy & sell? After*

a surge in 2009, what's the secondary-market outlook in 2010 and beyond?

Joseph Marks, Principal, Collier Capital

Colin McGrady, Managing Director, Cogent Capital

Jamie Hale, UBS Private Funds Group

Dwight Badger, CEO, Advanced Equities

2:45pm **The New-Millennium Strategy for Boutique & Middle-Market Banks**

Ballroom 1 *In the post-Lehman world, the banking sector is open to disruption. What's the 2010 outlook for leading boutiques and middle-market banks? What are alternate strategies to IPO?*

Moderator: Craig Menden, Partner, Sonnenschein

Jamie Montgomery, CEO, Montgomery & Co.

Gary Vollen, Managing Director, Baird & Co.

David Lavallee, Managing Director, Revolution Partners

Jason Hutchinson, Managing Director, Houlihan Lokey

2:45pm **CEO Showcase — SaaS & Enterprise**

Ballroom 2 *Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn*

Lukas Biewald, CEO, [CrowdFlower](#)

Roman Stanek, CEO, [Good Data](#)

Wences Casares, Meyer Malka, Co-CEOs, [Bling Nation](#)

Chris Boone, CEO, [Visuvi](#)

During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.

Ed Lambert, SVP, Bridge Bank

Jim Parsons, Managing Director, Silicon Valley Bank

3:45pm **Fireside Chat**

Ballroom 1 Gordon Davidson, Chairman, Fenwick & West

3:45pm **CEO Showcase Session -- Greentech**

Ballroom 2 *Presentations by CEOs of the hottest companies in this sector, emceed by Ezra Roizen, Contributing Editor, AlwaysOn*

Phil Henson, CFO, [Solar Power Partners](#)

Pravin Jain, CEO, [Senergen Devices](#)

Trevor Stout, CEO, [Integrity Block](#)

During this session the following industry experts will comment, and thereafter CEOs will be available for 30-minutes of Q&A and demos in the lobby.

Ed Lambert, SVP, Bridge Bank

4:30pm **The IT Outlook for 2010 and Beyond --The VC 100 Weigh In**

Ballroom 1 *The nation's top VCs who have produced exits for LPs and entrepreneurs discuss investing strategy in infrastructure and infotech*

Moderator: Victor Boyajian, Global Chair, Sonnenschein Venture Technology Group

Woody Benson, Partner, Prism VentureWorks

Neal Dempsey, Managing General Partner, Bay Partners

Michael Kwatinetz, General Partner, Azure Capital Partners

Steve Harrick, General Partner, Institutional Venture Partners

5:00pm **Reception**

[Click Here. Sign Up Now!](#)



Ticket includes a Free AD Insider Membership! A \$65 Value!

Wednesday, December 9, 2009

- 8:30am **Secrets of a Successful IPO**
Ballroom 1 *Despite a trembling bear market, these executives steered companies to enormously successful exits in '09*
Moderator: Kara Swisher, Co-Executive Editor, All Things Digital
Paul Kwan, Managing Director, Morgan Stanley
Mike Rubino, CFO, A123Systems
Jim Kelliher, CFO, LogMeIn
Kevin Thompson, CFO & COO, SolarWinds
- 9:15am **Why I Went Social -- And How You Can Too**
Ballroom 1 *As the VC Sector Enters a Post-Crisis Shakeout, Will Social Venture Investing Offer an Alternate Risk/Return Model (and help save the world)?*
Moderator: Arden Pennell, VC Editor, AlwaysOn
Kevin Jones, Founding Principal, Good Capital
Nancy Pfund, Managing Partner, Double Bottom Line Investors
R. Paul Herman, CEO, HIP Investor
- 10:00am **Wireless Devices: Opportunities for the Global Growth Investor**
Ballroom 1 *Leading Investors Debate What's Promising in the Major-Growth Mobile Sector, from Healthtech to Smart Cities to Mobile Computing*
Moderator: Bambi Francisco, Founder, Vator.tv
Reese Schroeder, Managing Director, Motorola Ventures
Tim Chang, Principal, Norwest Venture Partners
Nagraj Kashyap, VP, Qualcomm Ventures
Kevin Hamilton, US CEO, IREX
- 10:45am **Break & Refreshments**
- 11:05am **Corporate Investors: Outlook 2010**
Ballroom 1 *Hear where top corporate venture firms are spending seed to mezzanine capital - which game-changing ideas do they want to fund?*
Moderator: Chad Seiler, Partner, KPMG
Sanjiv Parikh, Managing Director, Corporate Ventures, Hewlett-Packard
Bill Maris, Managing Partner, Google Ventures
Louis Toth, Senior Managing Director, Comcast Interactive Capital
Jai Das, Partner, SAP Ventures
Rachel Lam, SVP, Time Warner Investments
- 11:50am **The Greentech Evolution — What's Next?**
Ballroom 1 *A sophisticated analysis of the sector as a whole with top investors. After mini-bubbles, increased govt attention, spiraling public awareness, and huge VC outlays --what's next for greentech investment? Where are we going?*

Moderator: Eric Wesoff, Senior Analyst, Greentech Media
Jennifer Fonstad, Managing Director, Draper Fisher Jurvetson
Marianne Wu, Partner, Mohr Davidow Ventures
Ray Lane, Managing Partner, KPCB
Michael Danaher, Partner, Wilson Sonsini Goodrich & Rosati

12:35pm **Closing Remarks**

This is an event you can't afford to miss. [Click Here](#) to buy your ticket to [Venture Summit Silicon Valley](#). **Act now before the show is sold out.** We look forward to any thoughts on how our program is shaping up and hope to see you at [Venture Summit Silicon Valley](#)

Co-Presented
by:



2009
Sponsors



Affiliate
Partners



<http://alwayson.goingon.com/permalink/post/32741>