

Books about language from Babel

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Babel is a new summer show coming to CBC Radio One, and it's all about words and language. Babel isn't your typical show about English. It's a conversation about our ever-evolving language in today's Canada, where old ideas collide with new realities.

Babel premieres on Monday, June 25, at 11:30 a.m. on CBC Radio One.

The Babel team asked guests who will be coming on their show over the next 10 episodes to recommend a book about language they felt is worth reading. Check out the guests and their reading suggestions below!

Erin Jansen, Net Lingo.com, recommends *Words That Work: It's Not What You Say, It's What People Hear* by Frank Luntz: "It offers a behind-the-scenes look at how the tactical use of words and phrases affects what we buy, who we vote for and even what we believe in. I specifically like the chapters "The Ten Rules of Successful Communication" and "The 21 Words and Phrases for the 21st Century," because he examines how choosing the right words is essential."

1 of 5

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