

NetLingo Top 50 Twitter Terms

- 1. @reply A way to say something directly back to another person on Twitter @username, so it's public for all to see
- 2. #word When you put a hashtag before a word, it adds and sorts tweets into a category to display what's trending
- 3. bieber baiting Using Justin Bieber's name in posts to drive traffic to your online accounts (it's actually illegal)
- 4. blogosphere The shared space of blogs, crogs, flogs, microblogs, moblogs, placeblogs, plogs, splogs, vlogs
- 5. digital dirt Unflattering information you may have written on social networking sites that can later haunt you
- 6. DM Direct Message, a message between only you and the person you are sending it to, it is considered private
- o. <u>Dim</u> Direct message, a message between only you and the person you are sending it to, it is considered private
- 7. <u>flash mob</u> A large group of people who gather suddenly in a public place, do something, then quickly disperse
- 8. <u>FOMO</u> Fear Of Missing Out, online junkies paying partial attention to everything while scrolling through feeds
 9. hashtag When the hash sign (#) is added to a word or phrase, it lets users search for tweets similarly tagged
- 10. hashtag activism Using Twitter's hashtags for Internet activism, for example #metoo #occupywallstreet
- 11. HT Hat Tip, it's an abbreviation you use to attribute a link to one of your tweeps
- 12. indigenous content User-generated content created by the digital natives for themselves
- 13. influencer Active Twitter users who have influence on others due to their large number of followers
- 14. Larry the Bird The name of the Twitter bird, in honor of the Celtics basketball legend Larry Bird
- 15. <u>lifestreaming</u> The live flow of an individual's online updates via comments and posts in a news feed
- 16. microblogging A form of blogging that allows users to write brief text updates, called microposts
- 17. moblog Short for mobile blogging, the practice of blogging using a mobile device
- 18. news feed Feeds highlight what's happening in your social circles and display what your followers are posting
- 19. online jargon The net lingo, chat acronyms, and text message shorthand used while communicating online
- 20. PMHT a.k.a. #PMHT Pardon My HashTag, it's a way of saying sorry for using too many hashtags
- 21. post As a noun it means a message; as a verb it means to publish something online or "to put it up"
- 22. real-time A form of technology that allows you to see, hear, or access something instantaneously
- 23. retweet Copying and posting another person's Twitter content, it's considered a compliment
- 24. selfie A self-portrait you post online, Twitter is full of selfies, belfies, felfies, shelfies, welfies
- 25. sexting Sending or posting sexual photos of one's self to a person or social networking site
- 26. short URL A URL that's been shortened to allow you to post a link to a long URL in a condensed space
- 27. smartphone A mobile phone integrated with a data device that acts like a minicomputer
- 28. SMFS Social Media Fatigue Syndrome, feeling overwhelmed by trying to keep up with social media
- 29. SMS Short Message Service, the technology that allows messages to be sent and received via a wireless network
- 30. social media Wall-postings, picture-sharing, music-sharing, video-sharing, crowdsourcing, social networking
- 31. social networking An online community of people who socialize with each other via a particular platform
- 32. social scoring Rating a person's level of influence based on one's followers, friends, and postings
- 33. solomo Social, Local, Mobile, marketing speak for capturing people's attention via micro moments
- 34. sweeple It stands for "sweet Twitter people" also known as your "sweeps"
- 35. troll One who either lurks like a twalker or posts negative messages just to inflame others
- 36. twalker One who stalks others by not posting tweets but rather just reading them
- 37. tweckling One who heckles via Twitter, most commonly seen at conferences and online town halls
- 38. tweetaholic Addicted to tweeting; more on Internet addiction here → www.netlingo.com/word/internet-addiction
- 39. tweets Short messages posted to followers, tweets contain 140-280 characters and/or links, pictures, videos
- 40. tweepish Slang for feeling sheepish or regretful about something you tweeted
- 41. tweeps Your Twitter followers, or someone's Twitter "peeps" as in people
- 42. tweetup A meetup, or an organized or impromptu gathering of people that use Twitter
- 43. twibe A tribe or group of Twitter users interested in a common topic
- 44. twinternship An internship with a company where your primary job is to make posts on Twitter
- 45. twitt A newbie, or bothersome person using Twitter
- 46. twitterati Twitter power users, a.k.a. the "tweet elite" whose feeds attract hundreds of thousands of followers
- 47. twitterature The practice of rewriting classic literature in tweets
- 48. twitterhea Feeling compelled to tweet constantly about every meaningless thing you do
- 49. twittermob A flash mob formed as a result of sharing information on Twitter
- 50. twitterverse Slang for the Twitter universe, the community of Twitter users and our collective voice